

HOW CHAS EVERITT HELPS YOU SELL YOUR HOUSE



EXPERT GUIDANCE

Selling your house is a major decision. At Chas Everitt, we understand the emotional and financial weight it carries. That's why you'll benefit from our team of experienced real estate agents. Our agents are local market specialists, adept at navigating current trends and fluctuations. They'll provide personalised advice throughout the selling process, ensuring a smooth and successful transaction.



ACCURATE MARKET VALUATION

Pricing your house correctly is crucial for attracting qualified buyers and achieving a sale. Our free, no-obligation market evaluation provides a realistic assessment of your property's value based on current market conditions, comparable properties, and your unique features. To give you an accurate price, our agents prepare a comparative marketing analysis, utilising the most sophisticated technology and tools available.



MAXIMUM EXPOSURE STRATEGY

In today's digital world, online presence is key. We'll showcase your property on our high-traffic website with professional photos, detailed descriptions, and virtual tours. Additionally, we'll leverage targeted online advertising and social media promotion to reach a wide pool of potential buyers actively searching for homes in your area. We're always looking for ways to stay at the forefront of digital marketing trends in the property space.



STREAMLINED SELLING PROCESS

Selling a house involves complex paperwork and negotiations. Our experienced team will handle everything from listing your property to managing showings, fielding offers, and negotiating on your behalf. We'll keep you informed every step of the way, ensuring a stress-free experience. According to Zandre Lill from Chas Everitt Randburg "When we present offers to sellers, we present them without any prejudice



NEGOTIATION EXPERTISE

Getting the best possible price for your house requires skilled negotiation. Our agents are experts at navigating offers, countering low bids, and securing the most favourable terms for you. They'll use their knowledge and experience to advocate for your best interests during this crucial stage of the process. Beverley Raubenheimer from Chas Everitt Randburg explains that "your Chas Everitt agent will assist you with all the relevant negotiations along the way".



LEGAL AND CONVEYANCING SUPPORT

Selling a property involves legal complexities. Chas Everitt can connect you with a trusted legal professional to ensure all legal documents are completed accurately and efficiently. This includes handling the transfer of ownership and ensuring a smooth closing. We work closely with some of the leading conveyancers in South Africa who are always available to our clients to provide expert legal advice.



PEACE OF MIND SUPPORT

Take the stress out of selling your property. With Chas Everitt by your side, you can rest assured that you're in capable hands. Our commitment to clear communication, transparent processes, and exceptional service will give you peace of mind throughout the entire journey.



Ready to sell your house?

Call us on +27 11 801 2500, email us at info@chaseveritt.co.za or visit our website. Our experienced agents are here to guide you every step of the way.

<https://www.chaseveritt.co.za/sellers/#sell-form-container>